

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Hulsen Media Services
Attention: Accounts Payable
2400 Laramie Trail
Austin, TX 78745

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1512104-1	08/14/16	August 2016	08/01/16 - 08/10/16

Property	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Clemens/D/State Senate	JEFF CLEMENS, DEMOCR	817

Flight Dates	Order #	Alt Order #
08/04/16 - 08/10/16	1512104	08339302

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
9915247	108	108

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/05/16	08/05/16	WPBF News 25 @ Noon	12pm-1230pm	----1--	:30	1	\$265.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	08/01/16	08/07/16	----1--				1	\$265.00	
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	F	08/05/16	12:08 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	CLEMENSJ1612H	\$265.00 NM
2	08/08/16	08/08/16	WPBF News 25 @ Noon	12pm-1230pm	1-----	:30	1	\$265.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	08/08/16	08/14/16	1-----				1	\$265.00	
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	08/08/16	12:14 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	CLEMENSJ1612H	\$265.00 NM
3	08/08/16	08/08/16	Wheel Of Fortune	7-7:30PM	1-----	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	08/08/16	08/14/16	1-----				1	\$1,100.00	
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	08/08/16	7:11 PM	Wheel Of Fortune	7-7:30PM	:30	CLEMENSJ1612H	\$1,100.00 NM
4	08/07/16	08/07/16	Sun 6-7am News	Sun 6-7am	-----1	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	08/01/16	08/07/16	-----1				1	\$175.00	
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Su	08/07/16	6:12 AM	Sun 6-7am News	Sun 6-7am	:30	CLEMENSJ1612H	\$175.00 NM
5	08/04/16	08/04/16	WPBF News 25 @ Noon	12pm-1230pm	---1---	:30	1	\$265.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	08/01/16	08/07/16	---1---				1	\$265.00	
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Th	08/04/16	12:24 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	CLEMENSJ1611H	\$265.00 NM
6	08/04/16	08/04/16	Wheel Of Fortune	7-7:30PM	---1---	:30	1	\$1,100.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

We warrant that the actual broadcast information shown on this invoice was taken from the program log

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1512104-1	08/14/16	August 2016	08/01/16 - 08/10/16
Advertiser	Product	Estimate Number	
Clemens/D/State Senate	JEFF CLEMENS, DEMOCRAT	817	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/01/16	08/07/16	---1---	1	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	08/04/16	7:12 PM	Wheel Of Fortune	7-7:30PM	:30	CLEMENSJ1612H	\$1,100.00 NM
7	08/09/16	08/09/16	WPBF News 25 @ Noon	12pm-1230pm	-1-----	:30	1	\$265.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/08/16	08/14/16	-1-----	1	\$265.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	08/09/16	12:26 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	CLEMENSJ1614H	\$265.00 NM
8	08/10/16	08/10/16	WPBF News 25 @ Noon	12pm-1230pm	--1----	:30	1	\$265.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/08/16	08/14/16	--1----	1	\$265.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	08/10/16	12:26 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	CLEMENSJ1614H	\$265.00 NM
9	08/10/16	08/10/16	Wheel Of Fortune	7-7:30PM	--1----	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/08/16	08/14/16	--1----	1	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	08/10/16	7:13 PM	Wheel Of Fortune	7-7:30PM	:30	CLEMENSJ1614H	\$1,100.00 NM
10	08/05/16	08/05/16	Good Morning America	7-9AM	----1--	:30	1	\$246.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/01/16	08/07/16	----1--	1	\$246.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	08/05/16	8:46 AM	Good Morning America	7-9AM	:30	CLEMENSJ1612H	\$246.00 NM
11	08/08/16	08/08/16	Good Morning America	7-9AM	1-----	:30	1	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/08/16	08/14/16	1-----	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/08/16	7:59 AM	Good Morning America	7-9AM	:30	CLEMENSJ1612H	\$225.00 NM
12	08/04/16	08/04/16	Good Morning America	7-9AM	---1---	:30	1	\$246.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/01/16	08/07/16	---1---	1	\$246.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	08/04/16	8:29 AM	Good Morning America	7-9AM	:30	CLEMENSJ1611H	\$246.00 NM
13	08/09/16	08/09/16	Good Morning America	7-9AM	-1-----	:30	1	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/08/16	08/14/16	-1-----	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	08/09/16	8:22 AM	Good Morning America	7-9AM	:30	CLEMENSJ1614H	\$225.00 NM
14	08/10/16	08/10/16	Good Morning America	7-9AM	--1----	:30	1	\$225.00	NM

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1512104-1	08/14/16	August 2016	08/01/16 - 08/10/16
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Clemens/D/State Senate	JEFF CLEMENS, DEMOCR	817	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/08/16	08/14/16	--1----	1	\$225.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	W	08/10/16	8:13 AM	Good Morning America	7-9AM	:30	CLEMENSJ1614H	\$225.00 NM
15	08/04/16	08/07/16	Th-Su WPBF News 25 @ 11-11:35PM		---TFSS	:30	3	\$171.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/01/16	08/07/16	---TFSS	3	\$171.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WPBF	Th	08/04/16	11:12 PM	Th-Su WPBF News 25 @ 11PM	11-11:35PM	:30	CLEMENSJ1612H	\$171.00 NM
1	WPBF	F	08/05/16	11:27 PM	Th-Su WPBF News 25 @ 11PM	11-11:35PM	:30	CLEMENSJ1612H	\$171.00 NM
3	WPBF	Su	08/07/16	11:29 PM	Th-Su WPBF News 25 @ 11PM	11-11:35PM	:30	CLEMENSJ1612H	\$171.00 NM
16	08/08/16	08/08/16	Nightline	1238-107A	1-----	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/08/16	08/14/16	1-----	1	\$50.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	08/08/16	1:02 AM	Nightline	1238-107A	:30	CLEMENSJ1612H	\$50.00 NM
17	08/06/16	08/06/16	SCANDAL WKND LF 1	1135P-1235X	-----1-	:30	1	\$20.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/01/16	08/07/16	-----1-	1	\$20.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Sa	08/06/16	12:04 AM	SCANDAL WKND LF 1	1135P-1235X	:30	CLEMENSJ1612H	\$20.00 NM
Total Spots							19		

Payment Terms 30 Days

<u>Gross Total</u>	\$6,550.00
<u>Agency Commission</u>	\$982.50
<u>Net Amount Due</u>	\$5,567.50

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